

Downtown Mineola

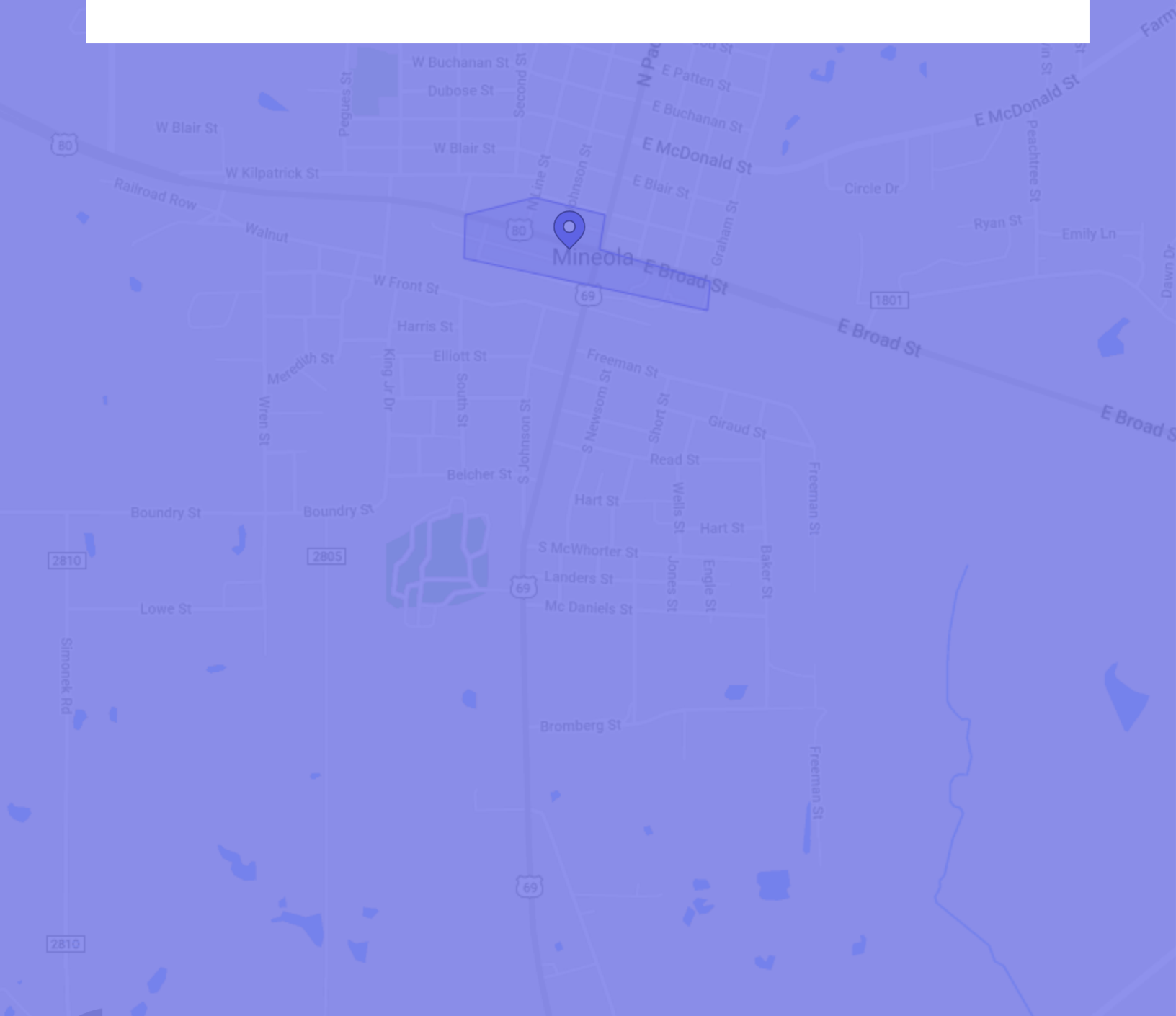
Dec 1, 2022 - Nov 30, 2023

Property:

DE

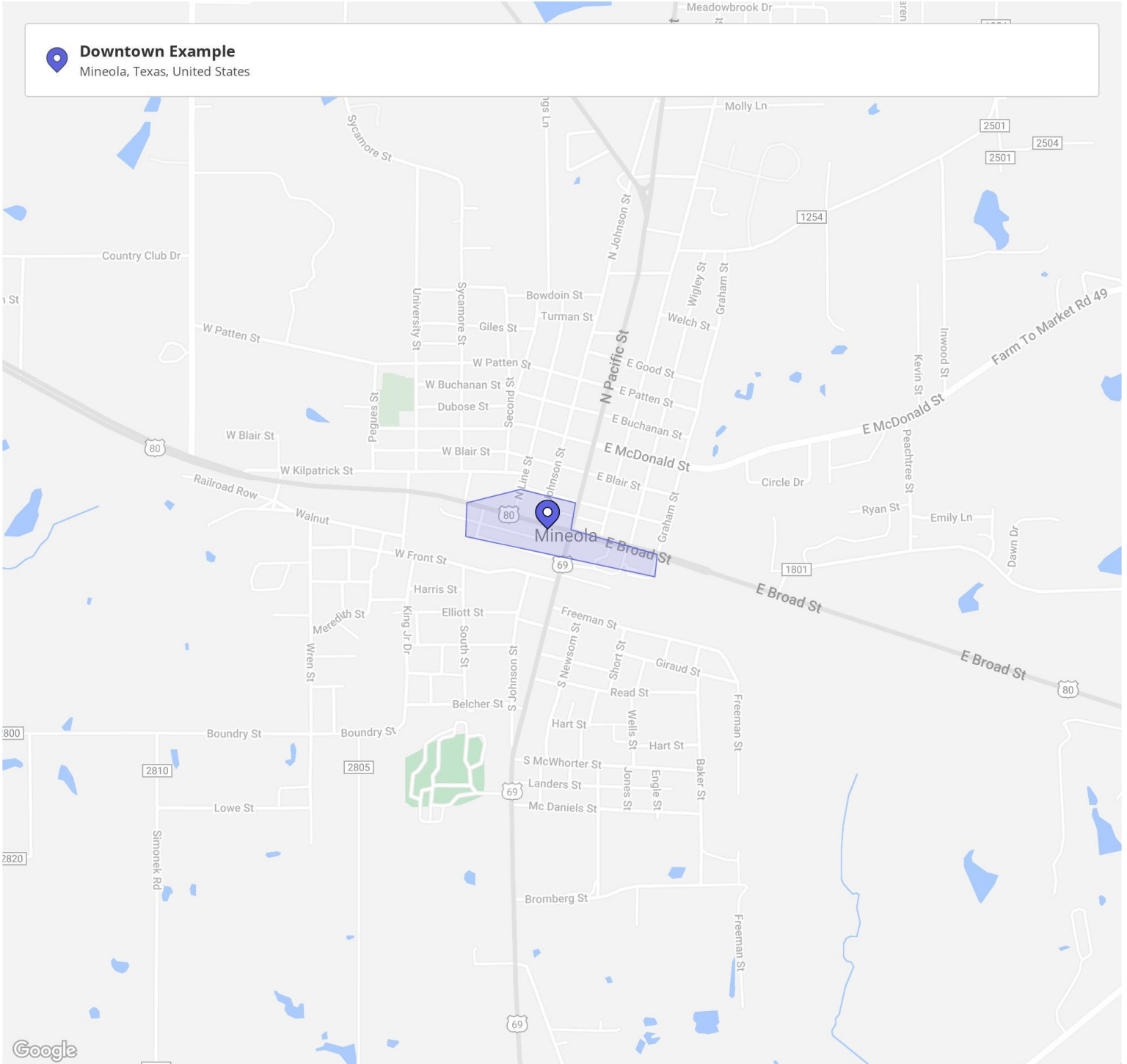
Downtown Example

Mineola, Texas, United States



Downtown Mineola

Dec 1, 2022 - Nov 30, 2023



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Metrics

Downtown Example Mineola, TX

Visits	1.1M	Avg. Dwell Time	75 min
Visitors	236.1K	Panel Visits	72.2K

Dec 1st, 2022 - Nov 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)





Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Downtown Example Mineola, TX	\$53.4K	23.5%	33.0	White (60.4%)	2.93
Texas	\$67.9K	31.5%	35.0	White (40.7%)	2.82

Dec 1st, 2022 - Nov 30th, 2023 | Data Source: Census 2021
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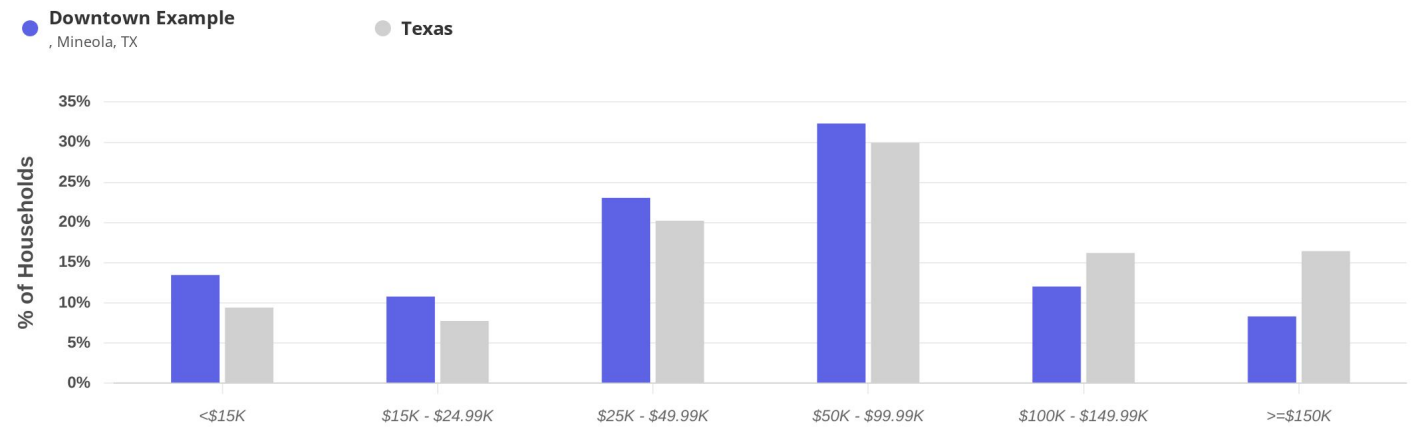


Downtown Mineola

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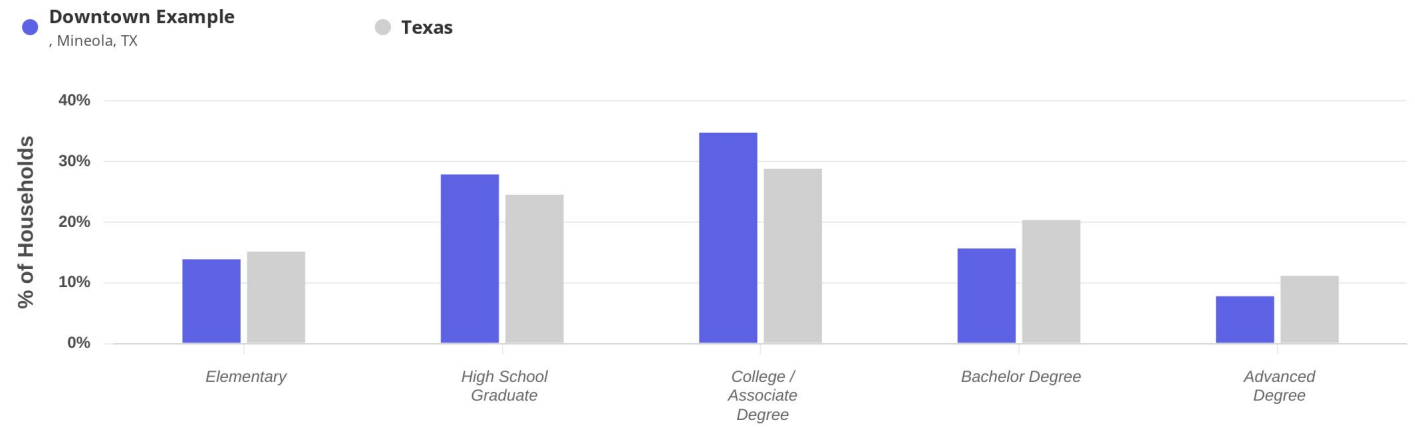
Household Income



Dec 1st, 2022 - Nov 30th, 2023 | Data Source: Census 2021
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Education



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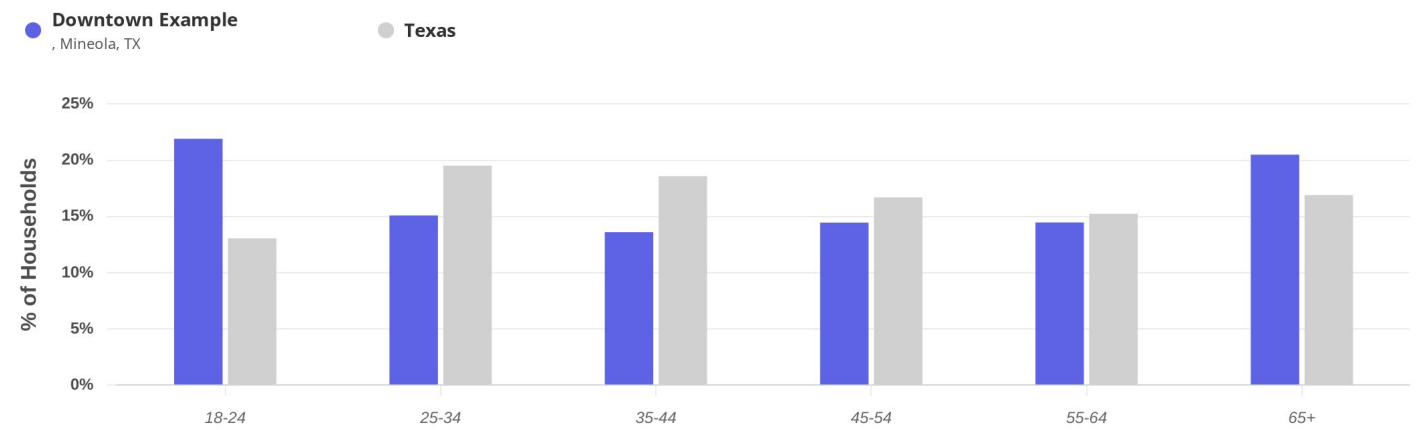


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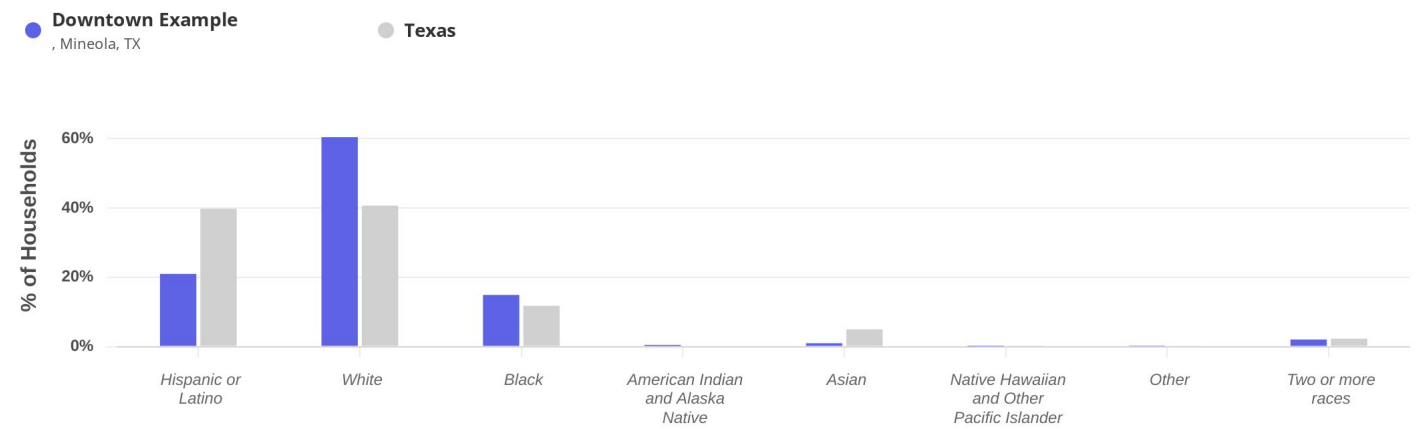
Age



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Ethnicity

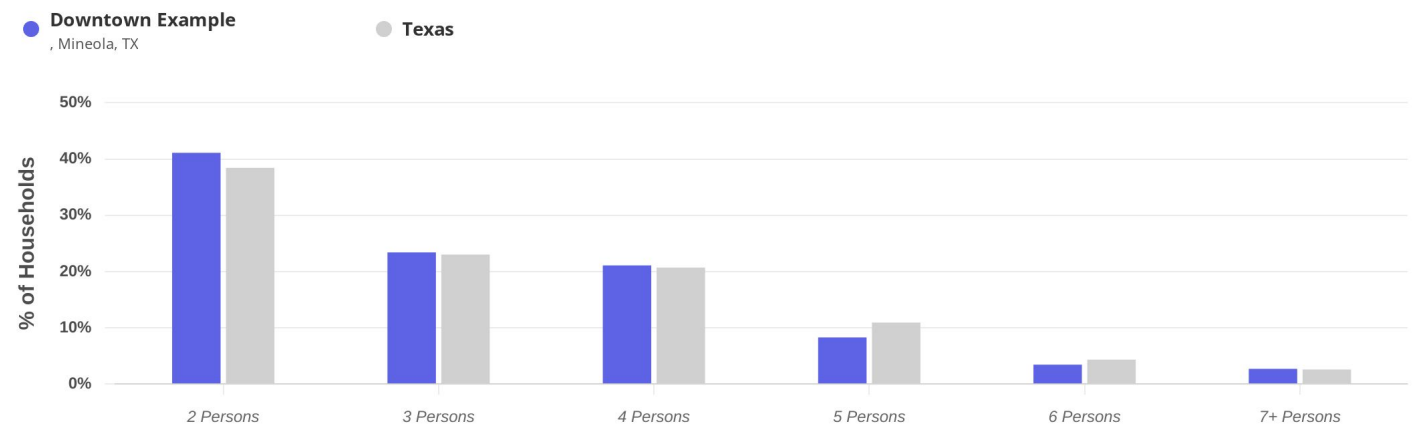


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Household Size



Dec 1st, 2022 - Nov 30th, 2023 | Data Source: Census 2021
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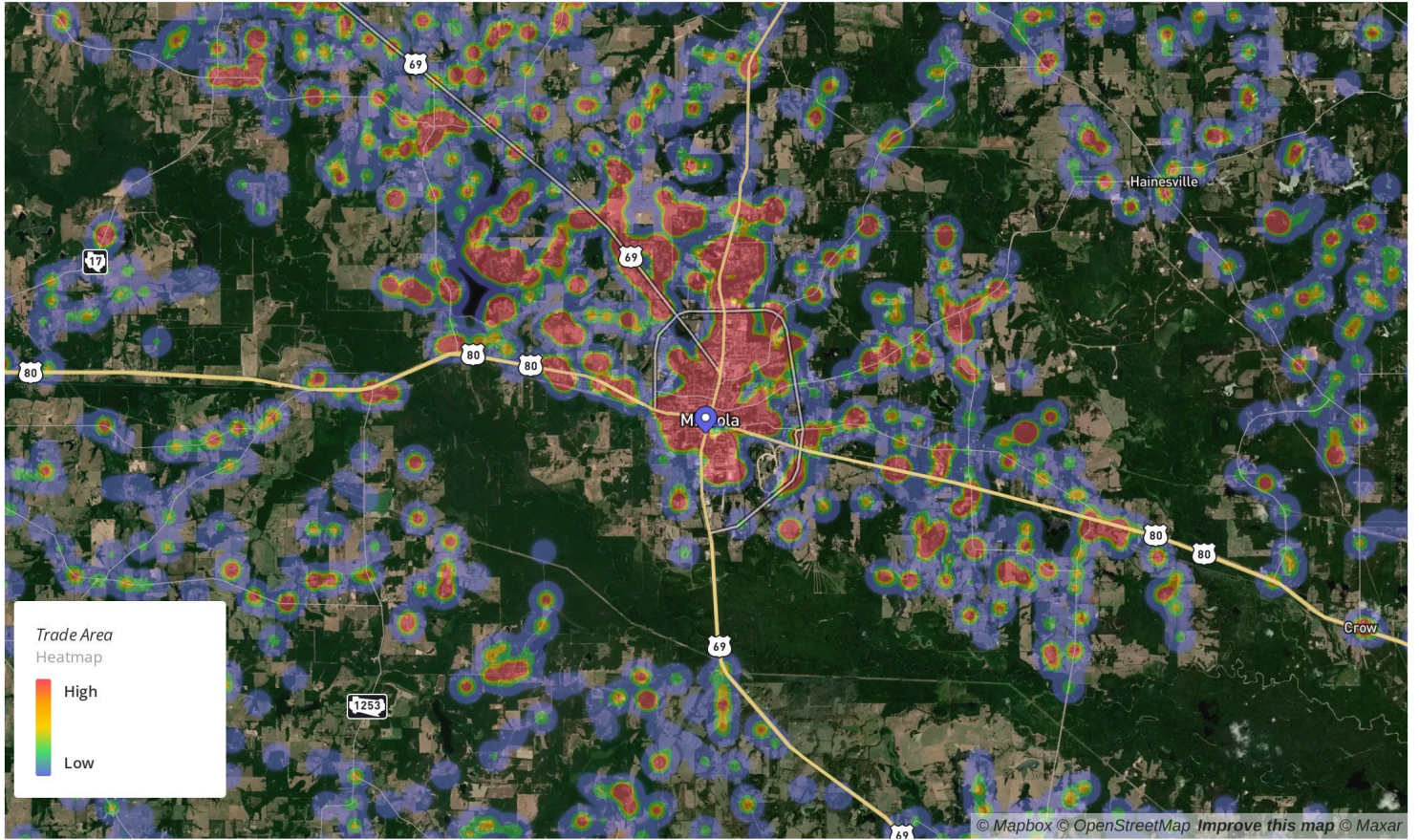


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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

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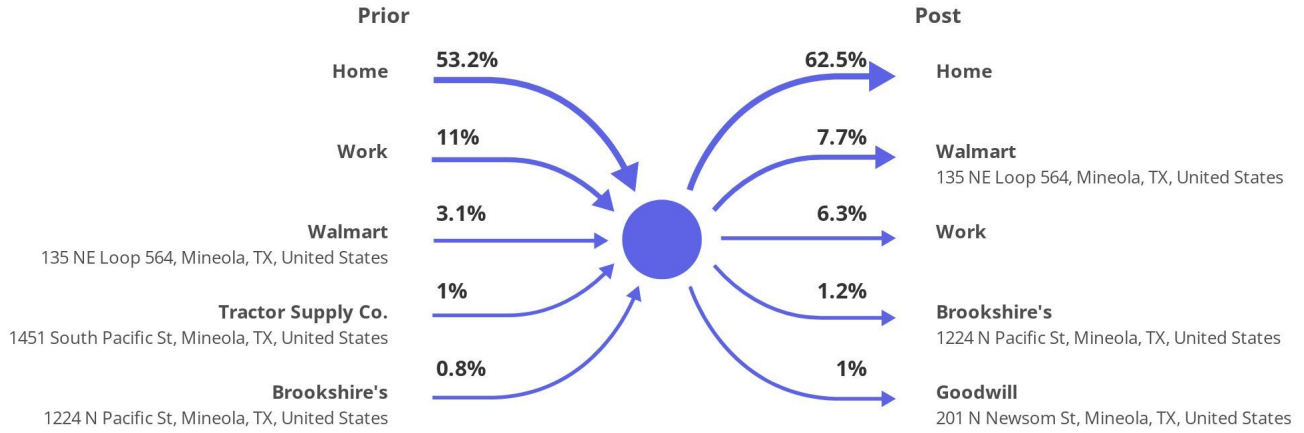
Downtown Mineola

Dec 1, 2022 - Nov 30, 2023



Visitor Journey

● **Downtown Example**
Mineola, TX



Show by: Location | Dec 1st, 2022 - Nov 30th, 2023
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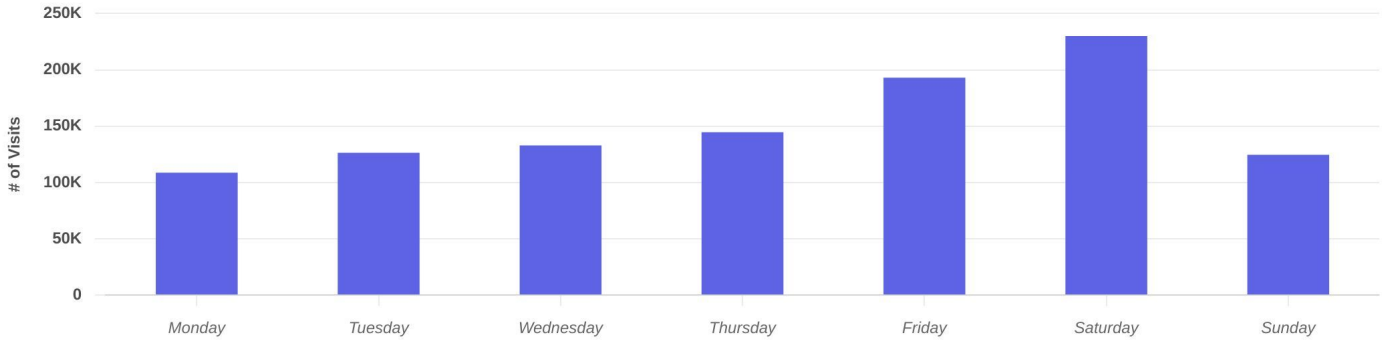
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Daily Visits

Downtown Example
Mineola, TX

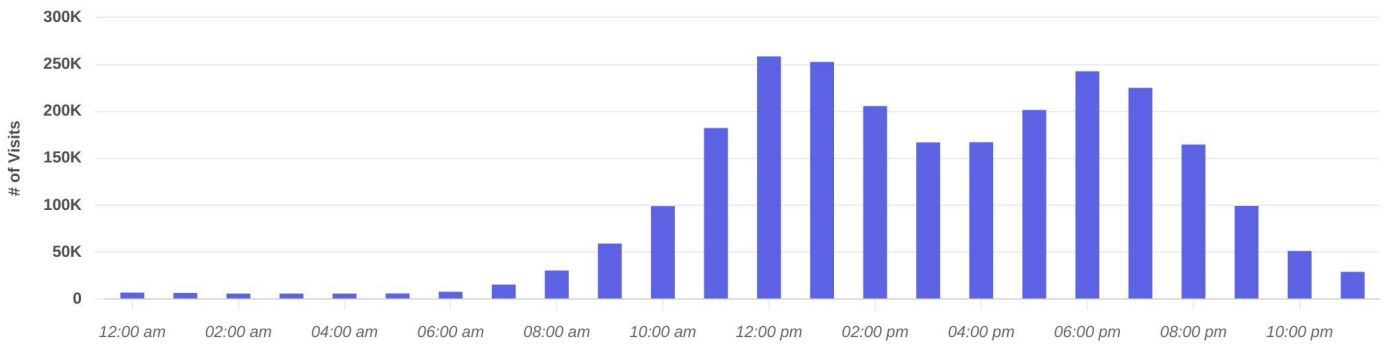


Visits | Dec 1st, 2022 - Nov 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

Downtown Example
Mineola, TX



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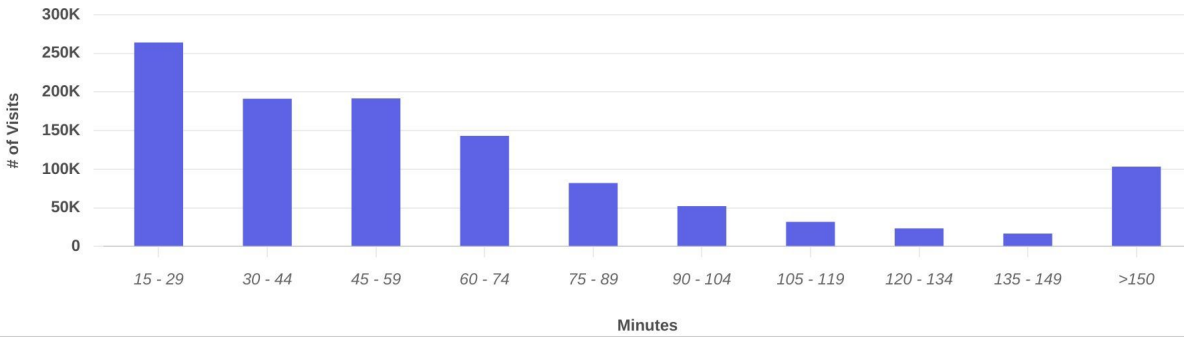
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Length of Stay

Downtown Example
Mineola, TX

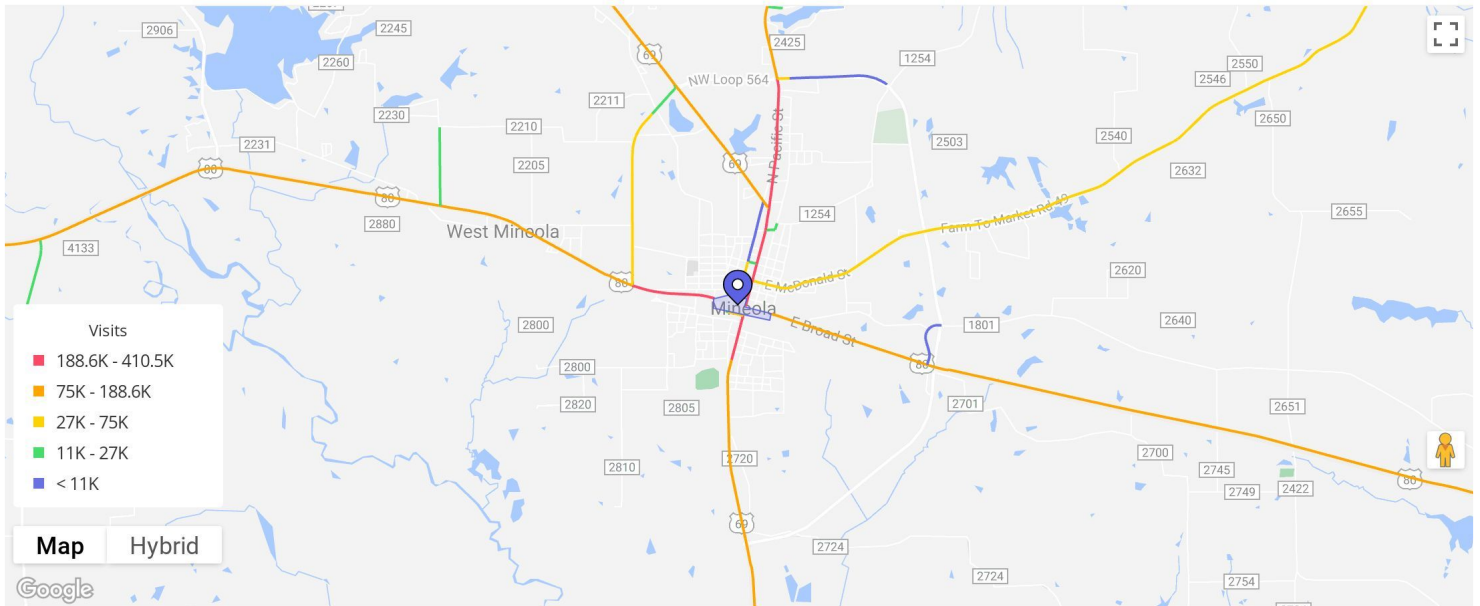


Average Stay	75 min
Median Stay	52 min

Visits | Dec 1st, 2022 - Nov 30th, 2023
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2022 - Nov 30th, 2023
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